

HEATING AND COOLING REWARDS

UP TO \$1,000

IN CASH-BACK REWARDS

If your furnace, boiler, or air conditioner is over 15 years old, you may benefit from replacing the equipment with an energy-efficient model. Today's high-efficiency heating and cooling equipment uses fuel more efficiently and cost-effectively.

Focus on Energy offers two levels of Cash-Back Rewards for efficient heating and cooling equipment depending on your income.

STEP 1 CHOOSE A PROGRAM
You may only participate in one program per each piece of equipment.

Residential Rewards: Provides customers of participating utilities with Cash-Back Rewards for choosing qualified heating and cooling equipment for their existing single family home or two- to three-unit dwelling.

Enhanced Rewards: Offers larger rewards to income-qualified customers of participating utilities. See the self-screening tool to the right to see if you are eligible.

STEP 2 INSTALL EQUIPMENT
Choose qualifying equipment. See the reverse side for Cash-Back Reward opportunities.

Pre-qualified equipment lists: Use the qualifying equipment lists available at focusenergy.com/rewards to determine which equipment to install.

Ask the right questions: Go to focusenergy.com/findatradeally to find a participating Trade Ally Contractor near you. Search based on professionalism and references, not just price. Ask if your equipment is sized properly for your home and discuss any concerns related to equipment noise, temperature fluctuations, or indoor air quality.

STEP 3 SUBMIT AN APPLICATION
Save now with Cash-Back Rewards. Save later by reducing your energy costs.

Download: Go to focusenergy.com/rewards to download the appropriate application, or go paperless by applying online at focusenergy.com/myrewards (Residential Rewards Program only).

Submit: Submit your application and supporting documentation within 60 days of installation.

Receive: Allow 8-10 weeks for Focus on Energy to process your reward.

ENHANCED REWARDS PROGRAM SELF-SCREENING TOOL

Household Members	Gross Annual Income Upper Limit (2015)
1	\$33,534
2	\$43,853
3	\$54,171
4	\$64,489
5	\$74,808
6	\$85,126

If your gross annual income falls below the upper income limit for your household size, you may be eligible for the Enhanced Rewards Program. Follow these steps to become pre-approved for Enhanced Rewards:

STEP 1 Download an Income Eligibility Application at focusenergy.com/rewards or call 800.762.7077.

STEP 2 Collect documentation required on the application.

STEP 3 Submit your application, receive approval, and install qualified equipment by December 31, 2015.

Landlords/renters are eligible to receive Enhanced Rewards. Income eligibility is determined by the utility account holder's documented household income level. Rewards are paid to the party on the invoice.



CONTACT US

With the support of programs and rewards from Focus on Energy, you will be saving energy and money in no time. Want to learn more? Call **800.762.7077** or visit focusenergy.com today.

ELIGIBLE HEATING AND COOLING EQUIPMENT (August 1, 2015 through December 31, 2015)	STANDARD REWARD	ENHANCED REWARD
Propane multi-stage furnace with ECM, 90% AFUE or greater	\$100	\$700
Natural gas furnace, 95% AFUE or greater	N/A	\$475
Natural gas multi-stage furnace with ECM, 95% AFUE or greater	\$150	\$700
Natural gas multi-stage furnace with ECM, 95% AFUE or greater installed with a 16 SEER or greater air conditioner	\$250	\$1,000
Air source heat pump (traditional split), 16 SEER and 8.4 HSPF or greater (propane, oil, or electric furnace only)*	\$300	See Standard Reward
ECM replacement	\$125	See Standard Reward
Natural gas boiler, modulating with outdoor reset, 95% AFUE or greater	\$400	\$750
Indirect water heater (must be installed at the same time as a qualified boiler)	\$100	\$150
Modulating natural combination gas boiler with integrated domestic hot water and outdoor reset control, 95% AFUE or greater	\$500	\$900

See the appropriate application for complete program requirements.

*Note: The air source heat pump component cannot be substituted for a central air conditioner. Heat pumps cannot be combined with other rewards. Mini-split or ductless heat pumps do not qualify.

EFFICIENCY TIPS

Use these energy-saving tips to save even more money on heating and cooling bills:

Maintain: Check your filter regularly and have a contractor service your equipment annually to keep it running at peak efficiency.

Temperature: Set back the temperature on your thermostat when you are asleep or away.

Insulate and air seal: Insufficient insulation and air sealing can increase your home heating and cooling bill by 20 percent or more. Save on energy costs and increase home comfort by taking advantage of insulation and air sealing rewards from Focus on Energy's Residential Rewards or Home Performance with ENERGY STAR® Programs.

SAVING ENERGY AND MONEY FOR WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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